

Burns & Levinson Adds 2 Attys To Corporate Cannabis Group

By **Emilie Ruscoe**

Law360 (January 19, 2022, 8:47 PM EST) -- Burns & Levinson has added two attorneys, including a partner, to its cannabis business and law advisory group, the firm has announced.

Feuerstein Kulick LLP alum Max Borg has joined the partnership of the Boston-headquartered corporate firm, and Douglas Ginn, who was most recently at Portland, Maine, firm Drummond Woodsum & MacMahon, came on board as an associate, the firm said Tuesday.

In a statement, Frank A. Segall, who chairs Burns & Levinson's cannabis group, said the two attorneys arrive with mergers and acquisitions, financing, and transactional experience that "will be a tremendous asset to our team and our clients."

Segall said the firm's corporate cannabis practice is one of its busiest.

Speaking by phone with Law360 Wednesday, Borg said that he was thrilled to be joining the firm at "a really exciting time in the cannabis industry."

The new role allows the Cambridge native to return to Massachusetts from New York.

"I always envisioned eventually moving back to Boston, so it's a really exciting opportunity for me to come back to the place where I grew up," he said.

He added that "in my practice, with my focus on the cannabis industry, the Massachusetts cannabis market is a great place to be."

"There's a ton going on right now in Massachusetts, as it's one of the most developed cannabis industry states, and I have a number of clients here, so it's a great place for me to continue growing my practice," he said.

In his practice, Borg serves as general counsel and transactional counsel to clients in the Cannabis industry.

"My clients definitely look to me to be really a trusted voice from a legal advisory capacity and [have]



Max Borg



Douglas Ginn

really [looked to me] to be a trusted business adviser as they grow and scale their businesses," he said.

"I really enjoy that aspect of my profession," he added. "Structuring transactions to generate growth in this rapidly developing business environment is really one of the most exciting aspects of my job."

Borg became interested in the cannabis industry after his stepbrother became sick with cancer and utilized cannabis in conjunction with his other treatments.

"I was able to see firsthand how medical cannabis really helped his treatment and gave him a quality of life that really we couldn't have imagined," Borg said. "Seeing the medical benefits of cannabis helped me see what a profound impact cannabis can have in really helping people. And so at that point, it was eye opening for me and I really wanted to find a way to get involved."

His previous firm had given him an opportunity to use his corporate finance, legal skills and expertise to be a part of the growing industry, he said.

"I've definitely been sort of keeping an eye on the industry for a long time," he said. "I'm really proud to be a participant in the industry, in my role as an attorney."

Borg has a bachelor's degree from The George Washington University and a law degree from Brooklyn Law School, and Ginn has a bachelor's degree from the College of the Holy Cross and a law degree from Pepperdine University School of Law. Borg's first day in the new role was Jan 10.

--Editing by Ellen Johnson.